

**City of Conway  
Public Art Board**



**CALL TO ARTIST**

**Request For Proposal  
Deadline: June 15th, 2017, 4:30pm**

## **Request For Proposal**

The Conway Public Art Board requests proposals from artists for the design, implementation, and installation of an Interactive Music Installation on Markham Street.

This project marks the first public art installation by the Conway Public Art Board. The Conway Public Art Board strives to encourage an artistic Conway through the creation, acquisition, and/or display of community-centered art.

Artist(s) should present and develop concepts, oversee production, and complete installation of an artwork, which will simultaneously meet the artistic, technical, and public safety goals specified below.

## **Overview of City of Conway Interactive Music Installation on Markham Street**

This is an interactive art installation where the art serves as musical instruments and could include a variety of instrumental types. This is a semi-permanent installation to be moved at a later date.

## **Project Goals**

The project should achieve the following goals:

- Public safety
- Meets ADA regulations
- Volume requirements
- Visually and audibly appealing (Instruments should be in harmony)
- Educational/Outreach opportunities
- Generate and continue interest and awareness of public art in Conway
- Create a musical installation for people of all ages
- Activate an underutilized area of the community
- Should reflect the history of the neighborhood and community

Once the artist(s) is selected, they/them will work with the Conway Public Art Board, City Parks Department, other city officials, and project stakeholders to select final design(s) based on his/her proposal.

## **Budget**

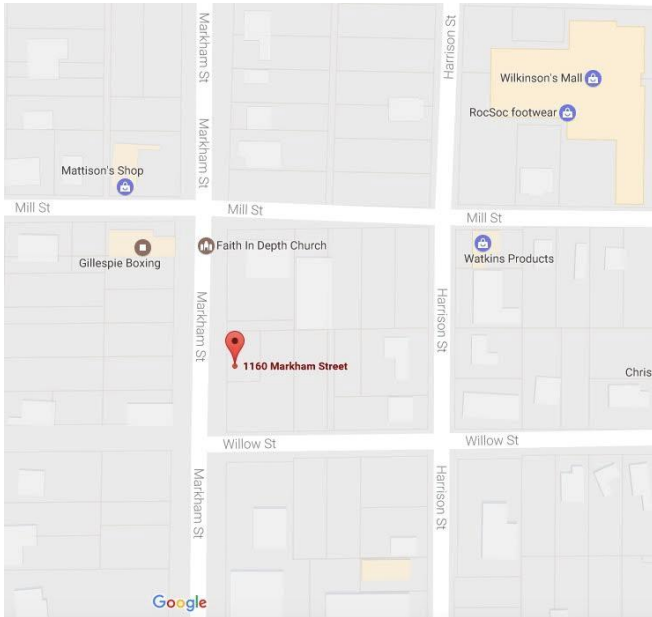
The total budget for the project is \$50,000. Artists need to submit a budget that covers the direct cost of the artwork, design fees, all labor and materials, costs of fabrication, transportation, travel, documentation and professional liability and other related costs. Installation costs for proper base, landscaping, and lighting will be the responsibility of the Public Art Board, with City of Conway approval.

## **Site Information**

Location:  
1160 Markham Street  
Conway, Arkansas 72032

Size:  
100 X 150 feet

Photos:



### **Proposal Submission Requirements**

The request is for pro bono conceptual development and submission of proposals. To be considered for the project, please submit the following:

- Cover sheet with contact information
- Conceptual design
- A written description
- Estimated budget (that covers the direct cost of the artwork, design fees, all labor and materials, costs of fabrication, transportation, travel, documentation and professional liability, and other related costs)
- Project timeline
- Curriculum vitae
- Digital portfolio

Artist(s) should pay close attention to goals listed above. Please limit your application to ten (10) pages for preliminary artistic and technical proposals.

### **Project Timeline**

Proposals should be submitted by June 15th, 2017 at 4:30pm.  
Completion timeline will be determined after artist selection.

### **Submissions**

Submissions can be delivered by email, mail, or in-person. Emailed proposals should be submitted as a PDF. Faxed applications will not be accepted.

Mail or In Person:

City of Conway  
City Hall  
1201 West Oak Street  
Conway, Arkansas 72032

Email:

[publicart@cityofconway.org](mailto:publicart@cityofconway.org)

For questions or more information contact:

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